

2025 Edition

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Nevada Lifestyle

Churchill County



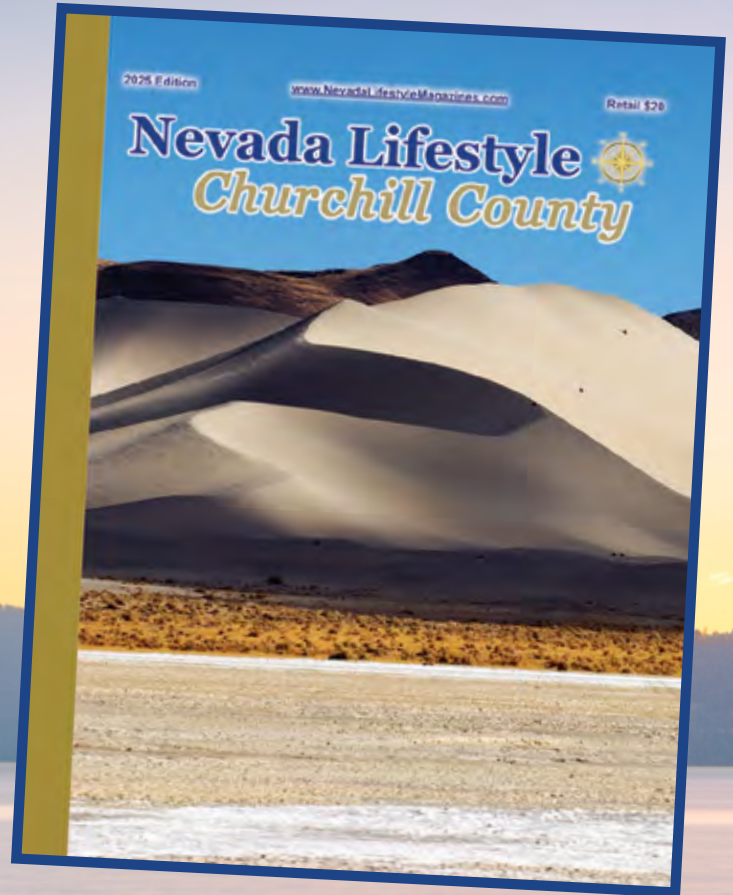
Nevada Lifestyle Churchill County Magazine Subscription

The Nevada Lifestyle Churchill County Magazine is a comprehensive guide to everything that makes Churchill County a great place to live, work, and visit.

The magazine covers a wide range of topics, from local events and attractions to historical insights.

Its goal is to showcase the best that Churchill County has to offer. Order a copy of our annual perfect bound printed edition of the 2024 Nevada Lifestyle Churchill County Magazine.

For just \$20.00, you can buy your yearly subscription to this magazine by completing the form below.



We trust you will appreciate your edition of the Nevada Lifestyle Churchill County Magazine. Additionally, feel free to explore our other Nevada Lifestyle County Magazines at: www.NevadaLifestyleMagazines.com.

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A Letter from the Editor-in-chief

We are absolutely thrilled and delighted to present to you the highly anticipated Nevada Lifestyle Churchill County 2025 Edition. This special edition is filled with vibrant insights, captivating stories, and featured highlights that celebrate the unique charm and beauty of Churchill County, Nevada. As you explore the pages, we hope you find inspiration in the diverse lifestyle offerings, community events, outdoor adventures, and local gems that truly encapsulate what makes this region so special. Join us on this exciting journey as we showcase the best of Churchill County and the incredible experiences that await you in the coming year!

In this latest edition, we are excited to introduce two brand-new sections that enhance the comprehensive nature of our content. The first of these additions focuses on the breathtaking Nevada State Parks, and Recreation Areas where visitors can explore a variety of natural wonders, picturesque landscapes, and outdoor recreational opportunities. From hiking and camping to wildlife watching, these parks offer something for everyone looking to enjoy the great outdoors.

Additionally, we have included a section dedicated to Nevada's Fairgrounds. This part highlights the vibrant community events and fairs that take place throughout the state, showcasing local culture, agriculture, and entertainment. Whether you're interested in rodeos, craft fairs, or agricultural exhibitions, these fairgrounds serve as hubs of activity and celebration.

Together, these new sections aim to provide readers with valuable insights and information about the diverse lifestyle recreational activities and cultural events available in Nevada, making it easier for both residents and visitors to discover and enjoy all that this beautiful county and state has to offer.

Sincerely,

Mr. M. Kameron Hawkins Founder & Chairman
of the M. Kameron Hawkins Foundation,
Inc., Non-profit

www.NevadaLifestyleMagazines.com



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CHURCHILL COUNTY GOVERNMENT DIRECTORY

Department	Phone #
Assessor	(775) 423-6584
Building Department	(775) 428-0264
Cemetery	(775) 423-4066
Clerk/Treasurer	(775) 423-6028
Comptroller	(775) 428-1414
Cooperative Extension	(775) 423-5121
County Commissioners	(775) 423-4092
County Manager	(775) 423-5136
County Office	(775) 423-5121
Court Services	(775) 423-4222
District Attorney	(775) 423-6561
Child Support Division	(775) 423-8423
District Court	(775) 423-6088
Court Appointed Special Advocates (CASA)	(775) 423-6088
Emergency Management	(775) 423-4188
Facilities & Grounds	(775) 423-5901
Fire Department	(775) 423-6521
Human Resources	(775) 428-1311
Justice Court	(775) 423-2845
Juvenile Probation	(775) 423-6587
Teurman Hall - Detention Center	(775) 423-6587, ext. 1259
Library	(775) 423-7582
Museum	(775) 423-3677
Parks & Recreation	(775) 423-7733
Aquatic Center	(775) 423-7091
Public Administrator	(775) 217-4777
Public Defender	(775) 428-6054
Public Works, Planning & Zoning Department	(775) 423-7627
Recorder's Office	(775) 423-6001
Roads	(775) 423-4133
Sheriff's Office	(775) 423-3116
Social Services	(775) 423-6695

Life in Churchill County, Nevada: A Blend of Rugged Beauty and Close-Knit Community



Churchill County, Nevada, offers a unique lifestyle that's a captivating blend of wide-open spaces, a strong sense of community, and a connection to the land. Nestled in the vastness of the Great Basin, residents here embrace a life that's both rugged and rewarding.

Embracing the Outdoors:

Perhaps the biggest draw of Churchill County is its proximity to the stunning natural landscape. Forget the bright lights and bustling crowds of city life; here, you'll find serenity under endless skies. Outdoor enthusiasts thrive here, with a plethora of opportunities for adventure:

Hunting and Fishing: The county is renowned for its hunting opportunities, particularly for waterfowl, deer, and antelope. Walker Lake and the Lahontan Reservoir attract anglers seeking trout, wipers, and other game fish.

Hiking and Camping: Explore the trails that wind through the surrounding mountains and desert, immersing yourself in the beauty of the Nevada wilderness. Camping under the star-studded sky is an unforgettable experience.

Birdwatching: As a vital stopover for migratory birds, the Stillwater National Wildlife Refuge is a

birdwatcher's paradise, offering sightings of diverse avian species throughout the year.

Off-Road: The vast desert landscape provides ample opportunities for off-road adventures, from leisurely drives to challenging trails.

A Strong Sense of Community:

Despite its remote location, Churchill County boasts a tight-knit community where neighbors support each other. Family values are strong, and local events are well-attended, fostering a sense of belonging.

Fallon, the Heart of Churchill County: As the county seat, Fallon serves as the commercial and social hub. You'll find local shops, restaurants, and community centers that are vital to the town's identity.

Annual Events: From the Fallon Cantaloupe Festival, celebrating the region's famed melons, to the Top Gun Raceway events, the county hosts a variety of festivals and activities that bring the community together.

Community Service: Volunteerism is deeply ingrained in the community. Local organizations and charities provide opportunities for residents to contribute to the well-being of their neighbors.



A Slower Pace of Life:

Life in Churchill County unfolds at a more relaxed pace than in urban areas. The absence of traffic jams and the absence of the constant pressure to keep up foster a slower, more mindful existence.

Affordable Living: Compared to many urban centers, Churchill County offers a more affordable cost of living, particularly when it comes to housing. This allows residents to enjoy a comfortable lifestyle without the financial strain.

Reduced Stress: The tranquil environment and close-knit community contribute to a stress-free atmosphere, where residents can connect with nature and focus on what truly matters.

A Connection to Agriculture: Agriculture plays a significant role in the local economy, fostering a deep connection to the land and a respect for the hard work and dedication of farmers and ranchers.

Challenges and Considerations:

While the lifestyle in Churchill County offers many advantages, it's important to acknowledge the challenges:

Limited Job Opportunities: The job market is relatively limited compared to larger cities, with agriculture, government, and small businesses being the primary employers.

Distance from Amenities: While Fallon provides essential services, residents may need to travel to larger cities like Reno or Las Vegas for specialized healthcare, shopping, and entertainment.

Extreme Weather: The desert climate can bring extreme temperatures, with hot summers and cold winters.

Churchill County, Nevada, presents a compelling alternative to the frenetic pace of modern urban life. It's a place where you can reconnect with nature, build lasting relationships within a supportive community, and enjoy a slower, more meaningful way of life.

While it may not be for everyone, those who are drawn to the rugged beauty and the strong sense of community will find a place to call home in this captivating corner of Nevada. If you value wide-open spaces, a slower pace of life, and the warmth of a close-knit community, Churchill County might just be the perfect place for you to put down roots.

FALLON CHAMBER OF COMMERCE - FALLON, NEVADA

The Fallon Chamber of Commerce is made up of a diverse group of members including small and large businesses, non-profits, and community organizations. Its mission is to advocate for the business community, foster partnerships, and provide essential resources and support to help businesses thrive.

One of the main functions of the chamber is to act as a unified voice for the business community. They work closely with local and state governments to address issues and policies that affect the business environment in Fallon. This includes advocating for legislation that will benefit businesses and defending against regulations that may hinder their growth.

The chamber also provides valuable networking opportunities for its members. They organize various events and programs throughout the year, such as business mixers, educational workshops, and community forums. These events bring together business owners, professionals, and community members, fostering connections and building relationships. Through these interactions, businesses can make valuable connections and gain insights that can help them flourish.

In addition to networking, the chamber offers numerous resources and services to its members. They provide business development programs, marketing and advertising opportunities, and access to business resources. The chamber also offers a visitor center, which promotes tourism and provides information about the local area to visitors and potential investors.

The Fallon Chamber of Commerce is also committed to giving back to the community. They organize philanthropic events and partner with local organizations to support important causes. This not only helps to improve the quality of life in Fallon but also showcases the chamber's dedication to the betterment of the community.

Fallon Chamber of Commerce
290 W. Williams Ave.
Fallon NV 89406
(775) 423-2544
<https://www.FallonChamber.com>



OATS PARK ART CENTER - FALLON, NEVADA

Located in the heart of Fallon, Nevada, the Oats Park Art Center stands as a beacon of artistic expression and community engagement. This stunning art center is a must-visit destination for art enthusiasts and culture seekers alike.

Housed in a beautifully restored 1914 grammar school, the Oats Park Art Center showcases a diverse range of contemporary art exhibitions, live performances, and educational programs that cater to all ages. As you step through the grand entrance, you are immediately captivated by the architectural marvel that surrounds you, with its high ceilings, polished wooden floors, and intricate detailing.

The gallery spaces are expertly curated, displaying thought-provoking works from both local and international artists, pushing the boundaries of creativity and sparking meaningful conversations. The Oats Park Art Center is also home to a state-of-the-art theater, where visitors can be immersed in

captivating performances, from live music and theater productions to dance recitals and film screenings.

Additionally, the center offers hands-on workshops and classes, providing an opportunity for individuals to explore their own artistic talents or learn new skills. Beyond its artistic offerings, the Oats Park Art Center serves as a hub for community engagement, hosting events and gatherings that foster a sense of unity and connection. Whether you are an art aficionado, a curious traveler, or a local resident, a visit to the Oats Park Art Center is an enriching experience that celebrates the transformative power of creativity and the vibrant spirit of Fallon, Nevada.

Oats Park Art Center
151 E. Park St.
Fallon, NV 89406
(775) 423-1440
<https://www.ChurchillArts.org>



Sharpening the Claws: Inside the Navy's Topgun School in Fallon, Nevada



Located in the high desert of Nevada, far from the roar of the ocean, lies a different kind of battlefield. It's here, at Naval Air Station Fallon, that the United States Navy's Strike Fighter Tactics Instructor program, more commonly known as Topgun, molds already skilled fighter pilots into the nation's elite aerial gladiators.

Immortalized in popular culture, the real-life Topgun is far more than just adrenaline-fueled dogfights. It's a rigorous and intensely demanding course designed to produce instructors capable of developing and refining fighter tactics, techniques, and procedures for the entire Navy and Marine Corps.

Beyond the Need for Speed: The Anatomy of Topgun Training

The SFTI program isn't a weekend warrior retreat. It's a nine-week crucible of academic study, flight operations, and debriefing sessions that push pilots to their absolute limits. Candidates, already seasoned veterans with considerable fleet experience, are carefully selected for their exceptional flying skills, tactical acumen, and leadership potential.

The curriculum is multifaceted and covers a vast range of topics, including:

Advanced Air Combat Maneuvering (ACM): This is where the famous dogfights come into play. Pilots learn to maximize their aircraft's performance, anticipate their opponent's moves, and exploit weaknesses in their tactics.

Air-to-Ground Tactics: Mastering the precision delivery of ordnance against land-based targets is crucial. This involves understanding weapon systems, target identification, and developing effective attack strategies.

Electronic Warfare (EW): In the modern battlespace, electronic warfare is paramount. Topgun pilots learn to identify, counter, and utilize electronic countermeasures to gain an advantage.

Threat Analysis: A deep understanding of enemy aircraft capabilities and tactics is essential for survival and success. Pilots study the strengths and weaknesses of potential adversaries, allowing them to develop effective countermeasures.

Instructional Techniques: Perhaps the most critical element of the program is the development of teaching skills. Graduates must be able to effectively communicate complex tactics and procedures to other pilots, ensuring the lessons learned are disseminated throughout the fleet.



The Fallon Advantage: A Playground for Aerial Warfare

Naval Air Station Fallon provides the ideal environment for Topgun training. The vast, sparsely populated desert offers unrestricted airspace for complex maneuvers and live-fire exercises. The varied terrain, including mountains and valleys, replicates diverse operational environments pilots might encounter around the globe.

Furthermore, Fallon boasts state-of-the-art facilities, including:

The Combined Arms Training Center (CATC): This range provides realistic air-to-ground training with simulated targets and threats.

The Advanced Radar Threat System (ARTS): The ARTS presents pilots with realistic radar threats, allowing them to practice their electronic warfare skills.

Modern Simulators: These high-fidelity simulators allow pilots to rehearse complex scenarios and experiment with new tactics in a safe and controlled environment.

Graduates: The Force Multipliers

Upon graduation, SFTI graduates return to their fleet squadrons as force multipliers. They are responsible for:

Developing and Refining Tactics: They analyze current threats and develop innovative tactics to counter them.

Training Other Pilots: They serve as instructors, passing on their expertise and ensuring that all pilots are proficient in the latest tactics and procedures.

Advising Commanders: They provide expert advice on air warfare tactics and strategies, helping commanders make informed decisions.

More Than Just a School: A Legacy of Excellence

The US Navy's Topgun program at NAS Fallon is more than just a school; it's a vital component of the nation's air defense. By producing highly skilled and knowledgeable instructors, Topgun ensures that the Navy and Marine Corps remain at the forefront of air warfare, ready to meet any threat that may arise.

The program embodies a commitment to continuous improvement and tactical innovation, solidifying its legacy as the premier strike fighter tactics program in the world. It's where ordinary pilots become extraordinary, sharpening the claws of America's aerial defenders

For more information, please visit:

<https://CNRSW.cnicy.navy.mil/Installations/NAS-Fallon/>.

FALLON CANTALOUPE FESTIVAL & COUNTY FAIR - FALLON, NEVADA

Where the gold began...

The famed Hearts of Gold Cantaloupe saw its start in the Swingle Bench area of Churchill County in 1911, with the careful experimentation of crossbreeding by a local man, O.J. Vannoy who had found the seeds that were originally developed in Benton Harbor, Michigan.

These luscious melons were grown here in abundance in the 1920's and 1930's as the demand for them in the Eastern U.S. grew; it has even been rumored that the Fallon Hearts of Gold were served in the White House! The hard rind made this variety ideal for cross country rail shipments, and the high price per crate made this a crop that's price was worth the risk to the Fallon farmers.

Not all good things last however, as the market crashed in the late 1930's and our festival's namesake almost met its extinction. The once prosperous melon crop was replaced by the more stable production of alfalfa in the Lahontan Valley, and was only kept in production by a group of six Chinese immigrant families. (Thanks to them we can now enjoy our Cantaloupe a la Mode!)

The Hearts of Gold persisted and a few local families were able to revive the vine back to its former glory.

A festival emerges...

The 1980's saw a resurgence in the local food movement and growth of farmers markets across the country.

In 1985, a group of locals saw the opportunity to bring back our beloved melon as well as to create a festival to fill the gap left by the absence of the Nevada State Fair and Country Fair. Que a "Golden Return" and the start to what has become one of Fallon's great events to bring fun and excitement to the community every harvest season.

Activities...

In addition to the main Fallon Cantaloupe Festival & Country Fair events, there are lots of other fun and exciting activities happening all throughout the day, with something for everyone to enjoy. Check the space below to see what we have in store, and if you have any questions, please feel free to reach out and we would be more than happy to help.

Programs...

Agriculture at the Festival

The Fallon Cantaloupe Festival & Country Fair is dedicated to our mission of providing a prime opportunity for all ages to learn about agriculture in Nevada. Some of our booths that aim to educate include the Churchill



County FFA, 4-H, High Desert Youth Grange, Churchill County Farm Bureau and more!

Volunteer...

Putting on a Festival takes a lot of work and time, and our festival wouldn't be possible without the many volunteers that are involved.

From the volunteers on the Board of Directors and committees, to the volunteers running the admission gates and setting up, the Cantaloupe Festival is thankful for each and everyone of you. Please visit <https://www.FallonCantaloupeFestival.com/volunteer> if you are interested in becoming a volunteer.

Festival Sponsors...

The Fallon Festival Association appreciates all of our generous sponsors throughout the years! We encourage everyone to support our local Fallon and Nevada businesses, whose contributions make the Cantaloupe Festival & Country Fair possible.

If you are interested in becoming a sponsor, please visit <https://www.FallonCantaloupeFestival.com/sponsorships>.

Rodeo...

Please visit <https://www.FallonCantaloupeFestival.com/rodeo> for more information on the Cantaloupe Festival Rodeo.

The tradition continues...

Today the Fallon Cantaloupe Festival & Country Fair holds the title as one of Nevada's longest running agricultural festivals. The 2015 merge of the Fallon Cantaloupe Festival & Oasis Stampede & Country Fair has brought together a strong group of volunteers whose goal is to provide the best program of activities to Fallon each year, focusing on the educational and entertainment values of the festival. The Fallon Festival Association is in a great position to do just that and we are pleased to be able to bring these opportunities to Churchill County.

For more information about the Fallon Cantaloupe Festival & County Fair, please visit: <https://www.FallonCantaloupeFestival.com/>.



THE FALLON THEATRE - FALLON, NEVADA

The Fallon Theatre, located in the small town of Fallon, Nevada has a rich history dating back to the early 1900s. Opening its doors in 1907, the theater was originally called the 'Fallon Opera House' and was mainly used as a venue for live theater performances and community events. At the time, Fallon was a booming agricultural town, known for its abundant supplies of potatoes, garlic, and alfalfa.

In the 1920s, silent films began to gain popularity and the Fallon Opera House was quick to adapt, installing a state-of-the-art movie projector and sound system. Soon, the theater became a popular spot for locals to gather and watch Hollywood's latest releases. People would line up outside the theater, eagerly waiting for the doors to open and catch a glimpse of their favorite film stars on the big screen.



As the years went by, the Fallon Theatre underwent numerous renovations to keep up with the ever-evolving movie industry. In the 1950s, the theater underwent a major facelift and was rebranded as the 'Fallon Cinema,' complete with a grand marquee and neon lights, which became a signature feature of the small town.

Despite facing tough competition from newer, larger multiplexes in nearby cities, the Fallon Theater managed to stay afloat due to its loyal local following and unique charm.

Over the years, it has become more than just a movie theater - it's a cultural hub for the town of Fallon.

Families have passed down the tradition of going to the Fallon Theatre from generation to generation, creating a sense of nostalgia and community that can be felt as soon as you step inside.

In the early 2000s, the theater faced its biggest challenge yet - the rise of streaming services and the decline of traditional movie theaters. Many small-town theaters across the country were forced to close their doors, but the Fallon Theatre persevered. The owners, along with the support of the community, made the decision to renovate the theater once again, this time adding modern amenities while still maintaining its historic charm.

Today, the Fallon Theatre continues to stand proudly in the heart of the town, showcasing a mix of mainstream and independent films. The grand marquee still lights up the streets at night, and the classic art-deco interior has been preserved, transporting moviegoers back in time. The theater also hosts live performances, community events, and even serves as a venue for weddings and other special occasions.

The Fallon Theatre
71 S Maine St.
Fallon, NV 89406
(775) 423-6210
www.FallonTheatre.com



Nevada's Leading Hemp Grower

It started as a seed. One small seed from Bulgaria. One high-quality hemp seed that became a plant, which — in the spring of 2018 — fostered more plants, which in turn became fields of green that have prospered in the soils and sun of Nevada. It's a brief history with a bright future. Today, Western States Hemp is Nevada's leading grower of hemp. The 100-acre operation in 2018 has expanded far beyond that in just a few years. More importantly, Western States Hemp is dedicated to nurturing the industry as well as its own land. Former ranchers and farmers are turning to the experienced team (and its on staff agronomist) to prepare for the expectations, opportunities and challenges of converting to industrial hemp farming.

Seeds of Success

Farming is a network. You learn pretty quickly which practices work well and which ones go south. As a leader in the hemp industry, Western States has come to the field, to the table and to the rescue of many fellow farmers who have made the leap into the hemp business.

The Western Way

Around here, hands aren't particularly pretty. Typically, they're leathered, cracked and hard to the touch, put through the paces of working soil under a sun that never seems to sleep. Such is ranch life. There is, however, a beautiful side to these hands: they nurture. The application of muscle and machine, combined with over a hundred seasons of experience and a steadfast focus on new horizons, have turned once-wild stretches of sand, salt and brush into fields of green crops and golden opportunities.

The ways of the Frey and Snow families are the ways of the west. For a century, crops, feed and livestock were the way. Today, it entails growing the highest-level CBD isolate products from hemp. The crops have changed but the care hasn't waned. Our passion for planning well and working hard is a commitment you'll see in our product. And feel it in our handshake.

For more information, please visit:

<https://WesternStatesHemp.com/>.



The Shifting Sands of Sand Mountain:

A Nevada Landmark of Nature and Mystery

Rising majestically from the flat plains of Churchill County, Nevada, Sand Mountain is a testament to the power of nature and a playground for those seeking adventure. More than just a dune, this unique landmark offers a fascinating blend of geological wonders, historical significance, and recreational opportunities that attract visitors from around the world.

A Geological Marvel Sculpted by Time:

Sand Mountain isn't your typical desert dune. It's a giant, pyramid-shaped pile of sand, stretching two miles long, one mile wide, and reaching heights of over 600 feet. Its formation is a story told over millennia, a tale of wind and water, erosion and accumulation.

The story begins with the ancient Lake Lahontan, a massive prehistoric lake that once covered much of western Nevada. As the lake receded over thousands of years, it left behind vast deposits of fine sand. These sediments were then sculpted by the relentless winds sweeping across the plains. As prevailing winds hit the mountain, they slow down and deposit their sandy cargo, slowly building the massive dune we see today.

The constant movement of the sand, driven by the wind, contributes to the mountain's unique characteristic: its ability to "sing." Under specific wind conditions, the sand grains sliding down the steep slopes create a booming sound, a low-frequency hum that can be heard for miles. This "singing sand" phenomenon, while still being studied, is believed to be caused by the friction between the similarly sized sand grains.

A Crossroads of History:

Beyond its geological significance, Sand Mountain holds a place in the history of the American West. For centuries, the area served as a landmark and a crucial watering stop for Native American tribes. Pictographs etched into nearby rocks offer glimpses

into the lives and beliefs of these early inhabitants. Later, Sand Mountain became a landmark for pioneers traveling along the Emigrant Trail. The vast, imposing dune provided a welcome sight in the desolate landscape, offering a place to rest and replenish supplies before continuing their arduous journey westward. The remains of wagon trails and even some pioneer encampments can still be found in the area.

An Adventure Seeker's Paradise:

Today, Sand Mountain Recreation Area is a popular destination for outdoor enthusiasts. The massive dune provides an exhilarating playground for a variety of activities.

Off-Roading: Sand Mountain is particularly famous for its off-road vehicle (ORV) opportunities. ATVs, dirt bikes, and buggies race across the shifting sands, testing their limits and enjoying the adrenaline rush.

Sandboarding and Sledding: Those without motorized vehicles can still enjoy the slopes by sandboarding or sledding down the steep faces of the dune.

Camping and Stargazing: Camping facilities around the mountain offer a chance to spend the night under the vast Nevada sky, far from the light pollution of urban areas. The clear, dark skies make Sand Mountain an ideal location for stargazing.

Protecting the Legacy:

While Sand Mountain provides unparalleled recreational opportunities, responsible stewardship is crucial to preserving its unique environment and historical significance. The Bureau of Land Management (BLM) oversees the area, striving to balance recreational use with resource protection. Visitors are encouraged to practice Leave No Trace principles, stay on designated trails, and be mindful of the sensitive desert ecosystem.



A Timeless Wonder:

Sand Mountain stands as a reminder of the power of nature and the rich history of the American West. Its shifting sands whisper tales of geological forces, pioneer journeys, and the thrill of adventure. Whether you're drawn by the challenge of conquering the dunes, the allure of the "singing sand," or the simple beauty of the desert landscape, Sand Mountain offers an unforgettable experience, a testament to the enduring wonders of Nevada.

So, pack your gear, respect the environment, and prepare to be amazed by the shifting sands of Sand Mountain.

Sand Mountain and Recreation Area

(775) 885-6000

<https://www.BLM.gov/visit/sand-mountain-recreation-area>



Nevada Lifestyle Blend

A Community of Coffee Lovers and Adventure Seekers

Guatemala's southwestern highlands are home to Lake Atitlán, situated at an impressive 5,000 feet above sea level. The encircling mountains create a sheltered environment, fostering a unique microclimate that proves ideal for cultivating coffee. The region's volcanic soil, abundant in minerals and organic matter, enriches the coffee plants, resulting in a distinctive and exceptional flavor profile.

To preserve the coffee's inherent brightness and clarity, Lake Atitlán coffee is typically processed using the wet method. This involves pulping, fermenting, and washing the coffee cherries, followed by sun-drying, to ensure the beans retain their vibrant flavors.

A meticulous hand-sorting process is then employed to eliminate any imperfections or defects. Only the finest, highest-quality beans are selected for export, thereby guaranteeing the unwavering excellence of Lake Atitlán coffee.

Indulge in the rich flavors of our **Nevada Lifestyle Blend**, expertly crafted with beans sourced from the esteemed Lake Atitlán region. This medium-bodied coffee boasts a delightful balance of citrus and sweet

fruit notes, subtly underscored by hints of brown sugar. The crisp acidity adds a refreshing touch, culminating in a satisfyingly sweet finish.

Why not pamper yourself with a cup today? Simply order your bag of our premium **Nevada Lifestyle Blend** coffee at NevadaLifestyle.com/coffee!



Nevada Lifestyle Blend is a division of the M. Kameron Hawkins Foundation, Inc., Non-profit
www.MKameronHawkins.foundation



NETWORKING COFFEE EVENTS

Coffee, Conversations, and Connections!



Executive Director Memberships are limited so call or text 775-583-8176 today!

Networking Coffee Events provide an opportunity for deeper engagement than social media can typically offer. In-person conversations often lead to more substantive discussions, allowing individuals to delve into topics that matter to them and their careers.

Sharing ideas, experiences, and challenges can create a level of understanding and camaraderie that is hard to replicate online. Furthermore, these connections have the potential to flourish into lucrative partnerships, alliances,

or mentorship possibilities that are essential for professional development and progress.

With Exclusive Director Memberships limited to one per county, you'll gain access to a focused group of professionals dedicated to fostering genuine relationships.

Don't miss your chance to elevate your networking game—call or text 775-583-8176 today to secure your Director Membership and start building the connections that count or visit www.NetworkingCoffeeEvents.com.

Stillwater National Wildlife Refuge: A Desert Oasis Teeming with Life

In the heart of Churchill County, Nevada, amidst the arid landscape of the Great Basin, lies a remarkable sanctuary of life: the Stillwater National Wildlife Refuge. This hidden gem, a testament to the power of conservation and restoration, provides a vital haven for migratory birds, diverse wildlife, and a glimpse into the rich history of the region.

Stillwater is not just another desert landscape. It's a complex mosaic of wetlands, marshes, and shrub-steppe providing crucial habitat for millions of birds traveling along the Pacific Flyway. This important route serves as a lifeline for birds migrating between breeding grounds in Alaska and Canada and wintering grounds in Central and South America. Stillwater's strategic location and abundant resources offer the perfect resting and refueling stop for these weary travelers.

A Birdwatcher's Paradise:

The refuge's diverse habitats support an impressive array of bird species, making it a must-visit destination for birdwatchers. Expect to see thousands of waterfowl like Northern Pintails, American Wigeons, and Mallards. Shorebirds, including

Long-billed Dowitchers, American Avocets, and Willets, probe the muddy shores. Raptors such as Northern Harriers and Bald Eagles soar overhead, keeping a watchful eye on the landscape. Even the elusive Sandhill Crane can be spotted, adding to the area's allure.

Beyond birds, Stillwater is also home to a variety of mammals, reptiles, and amphibians. Coyotes, bobcats, and jackrabbits roam the desert landscapes, while the wetlands provide habitat for muskrats, beavers, and various species of frogs and toads. The refuge's biodiversity highlights the importance of preserving these unique ecosystems.

A History Shaped by Water:

The story of Stillwater is intertwined with the history of the Truckee River, which once flowed freely into the area, creating a vast inland sea known as Lake Lahontan. Over time, diversions of the river for agricultural purposes drastically altered the landscape, leading to the decline of the wetlands. However, dedicated conservation efforts over the years have focused on restoring water flow and revitalizing the habitat.



Today, the refuge manages water wisely, strategically delivering water to different areas to create optimal conditions for various species. This ongoing management is essential for ensuring the long-term health and viability of the refuge.

Exploring Stillwater:

Visitors to Stillwater can explore the refuge through a network of scenic driving routes and hiking trails. The refuge headquarters provides information about current bird sightings, habitat conditions, and upcoming events. Birdwatchers will find numerous observation points strategically located throughout the refuge, offering excellent views of the diverse birdlife. Remember to bring binoculars, a field guide, and plenty of water, especially during the hotter months.

A Call to Conservation:

Stillwater National Wildlife Refuge serves as a powerful reminder of the importance of conserving our natural resources. It offers a sanctuary for wildlife, a place for recreation, and a testament to the resilience of nature.

Planning your trip:

- **Location:** Churchill County, Nevada, approximately 70 miles east of Reno.
- **Best Times to Visit:** Spring and Fall for peak bird migration.
- **Activities:** Birdwatching, hiking, wildlife viewing, photography.
- **Remember:** Bring binoculars, field guides, water, sunscreen, and wear appropriate clothing.

Stillwater National Wildlife Refuge is more than just a destination; it's an experience. It's a chance to connect with nature, witness the beauty of the desert, and appreciate the importance of conserving our precious wildlife. So, pack your bags, grab your binoculars, and discover the magic of Stillwater.

Stillwater National Wildlife Refuge
1020 New River Parkway
Fallon, NV 89406
(775) 423-5128
<https://www.FWS.gov>

CHURCHILL COUNTY MUSEUM - CHURCHILL NEVADA

Churchill County, situated in the western region of Nevada, is a land of diverse history and culture. Stepping into the Churchill County Museum in Nevada is akin to a time travel journey, offering an opportunity to delve into the diverse history and culture of the region.

Nestled in the bustling heart of Fallon, this museum is a tribute to the pioneers, Native Americans, and military personnel who have greatly influenced the area.

Roaming through the various exhibits, you will find yourself engrossed in enthralling narratives about the intrepid Pony Express riders, the ancient civilizations who once inhabited these lands, and the courageous men and women who served during World War II.

The museum proudly displays an extensive array of artifacts, encompassing vintage photographs, meticulously restored military vehicles, and authentic Native American craftsmanship. Additionally, you can dive into the lives of the early settlers by exploring painstakingly recreated pioneer cabins and immersing yourself in the daily struggles they encountered.

With their wealth of knowledge, the museum's staff eagerly offer their expertise and provide insightful commentary, ensuring that your visit is both educational and engaging. Whether you are a history enthusiast or merely curious about Nevada's heritage, a trip to the Churchill County Museum is an absolute necessity.

Churchill County Museum
1050 S. Maine St.
Fallon, NV 89406
(775) 423-3677
<https://www.CCMuseum.org>



THE SHOE TREE OF MIDDLEGATE - CHURHILL COUNTY, NEVADA

Nestled in the heart of Nevada's barren landscape, a curious landmark stands as a testament to human whimsy and the enduring power of roadside attractions: the Shoe Tree of Middlegate. Situated just off Highway 95, this unconventional monument is a collection of hundreds, perhaps even thousands, of shoes haphazardly nailed to the branches of a lone, weathered tree.

The origins of the Shoe Tree remain shrouded in mystery. Some say it was started by a local rancher who used the tree as a makeshift shoe rack. Others tell tales of travelers leaving behind footwear as offerings to the spirits of the desert. Whatever its true beginning, the tradition of shoe-throwing has continued for decades, drawing curious visitors from all over the world.

The Shoe Tree, a testament to both the quirky and the enduring, has become a cherished stop along the lonely stretch of highway. It's a place where travelers can pause, reflect on their journeys, and contribute to a living work of art. The shoes are of all shapes and sizes, representing a diverse tapestry of footwear trends and personal stories.

A battered cowboy boot rests next to a bright pink stiletto, while a pair of children's sneakers peek out from amidst worn-out work boots.

The Shoe Tree serves as more than just a quirky attraction. It's a symbol of the human spirit's ability to find beauty and meaning in the most unexpected places. As you walk among the branches laden with shoes, you can't help but feel a sense of wonder and amusement. It's a location where the ordinary becomes extraordinary, and where the act of throwing a shoe onto a tree becomes a ritualistic expression of individuality and shared experience.

Visiting the Shoe Tree is a reminder that even in the most desolate landscapes, there is always something to discover. It invites us to embrace the unexpected and revel in the small moments of beauty that life offers. So, the next time you find yourself driving along Highway 95, be sure to take a detour to the Shoe Tree of Middlegate. You might just find that your journey is enriched by a little bit of whimsy and a whole lot of shoes.



Drag’N Ass Rescue and Sanctuary: A Haven for Donkeys and More

In a world where compassion often faces challenges, Drag’N Ass Rescue and Sanctuary stands out as a beacon of hope for neglected and abused donkeys. Located in a serene setting, this nonprofit organization is dedicated to providing a safe and loving environment for these gentle creatures, ensuring they receive the care and attention they desperately need.

Drag’N Ass Rescue and Sanctuary was founded with a simple yet profound mission: to rescue, rehabilitate, and provide sanctuary for donkeys in distress. Many donkeys come to the sanctuary from situations of neglect, abuse, or abandonment. The organization’s

team of dedicated staff and volunteers work tirelessly to ensure that each donkey receives the medical attention, nutrition, and love required to thrive.

One of the unique aspects of Drag’N Ass Rescue is its commitment to educating the public about the needs and characteristics of donkeys. Many individuals may not understand the special care that donkeys require, as they are often misunderstood animals. The sanctuary regularly hosts educational workshops and community outreach programs to shed light on the importance of humane treatment and responsible ownership.



We have a mission and NEED YOU as a part of the team!

Upon arrival at Drag’N Ass Rescue, each donkey undergoes a thorough assessment. This includes a veterinary check-up to evaluate their overall health and to identify any immediate medical needs. The sanctuary ensures that any necessary treatments are administered promptly, including vaccinations, dental care, and hoof care.

After the initial assessment, the donkeys are gradually introduced to their new environment, where they can socialize with other donkeys and begin to acclimate to their new surroundings. The sanctuary provides spacious pastures and safe enclosures, allowing the donkeys to roam freely and express their natural behaviors.

The dedicated team at Drag’N Ass Rescue also works on behavioral rehabilitation, helping donkeys that may have been traumatized by their past experiences. Through patience and understanding, the staff and volunteers help these animals regain trust in humans and learn to enjoy companionship once more.

Although donkeys are the heart of Drag’N Ass Rescue, the sanctuary’s mission extends to other animals in need. The organization often finds itself caring for a variety of farm animals, including goats, pigs, and horses. Just like the donkeys, these animals require love and care, and Drag’N Ass Rescue provides them with a safe haven as well.

The sanctuary operates on a model of inclusivity, welcoming all animals regardless of their background. This broader mission amplifies their impact within the community, demonstrating that compassion knows no bounds.

Drag’N Ass Rescue and Sanctuary thrives on community support. Volunteers play a vital role in the day-to-day operations of the sanctuary, assisting with feeding, cleaning, and socializing with the animals. The sanctuary welcomes individuals and families interested in lending a helping hand, providing them with a rewarding opportunity to connect with animals in need.

Additionally, the sanctuary hosts various fundraising events throughout the year, from adoption fairs to community festivals, to raise awareness and garner support. These events provide a platform for animal

lovers to come together, share their passion for animal welfare, and contribute to a greater cause.

Drag’N Ass Rescue and Sanctuary is more than just a place for donkeys and other animals to live; it is a refuge characterized by love, healing, and second chances. By focusing on rescue, education, and community involvement, the sanctuary not only provides immediate care to animals in need but also cultivates a culture of compassion and understanding for all creatures.

As awareness for the needs of donkeys and other farm animals grows, so too does the opportunity for individuals to get involved. Whether through volunteering, donating, or simply spreading the word, everyone can play a part in the mission of Drag’N Ass Rescue and Sanctuary—creating a brighter future for all animals.

Join our incredible team of volunteers devoted to improving the lives of donkeys, mules and horses everywhere.

For more information on re-homing, volunteering, virtual adoption, or donating, please visit our website at www.Dragnass.org or call us at 702-530-1303.

DONATE - Make a Difference Today

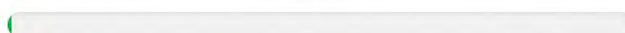
Help our Rescue and Sanctuary by donating today! All donations go directly to making a difference for our cause.



\$6,678
raised

38
donations

\$1,000,000
goal



SLOW TRAVEL -

Slow travel is a growing trend in the world of travel, where people are opting for a more mindful and immersive experience rather than rushing from one tourist attraction to another. It is a way of traveling that focuses on taking the time to truly experience a destination, its culture, and its people, rather than just ticking off a list of must-see sights.

The concept of slow travel is not a new one. In fact, it dates back to the ancient Greek philosopher, Epicurus, who believed in the importance of taking time to appreciate the simple pleasures in life. However, in today's fast-paced world, the idea of slowing down and savoring every moment of a trip has become more relevant than ever.

One of the main principles of slow travel is to spend an extended period of time in a particular place, rather than rushing through multiple destinations in a short period. This allows travelers to fully immerse themselves in the local culture and way of life. Instead of merely observing, slow travelers become a part of the community, getting to know the locals and their way of life.

Another aspect of slow travel is the use of sustainable and eco-friendly practices. This includes supporting local businesses, using public transportation or walking instead of flying, and minimizing waste. This not only benefits the environment but also allows travelers to have a more authentic and responsible experience.

One of the main benefits of slow travel is the opportunity to truly disconnect from the stresses of everyday life. By slowing down and being present in the moment, travelers can relax and recharge, which is often the main purpose of a vacation. This can also lead to a deeper appreciation for the destination and a better understanding of its history and culture.

In contrast, fast-paced travel can often leave travelers feeling exhausted and overwhelmed, with little time to truly appreciate the places they visit. It can also have a negative impact on the environment and local communities, as the constant influx of tourists can cause overcrowding and damage to natural sites.



Slow travel is also a more cost-effective way of exploring the world. By staying in one place for a longer period, travelers can save on transportation costs and accommodation expenses. This makes it a more accessible option for those on a budget, as well as for families and larger groups.

While slow travel may not be for everyone, it has gained a significant following in recent years, especially among millennials and Gen Z travelers who prioritize experiences over material possessions. It allows for a more meaningful and authentic travel experience, fostering a deeper connection with the destination and its people.

In conclusion, slow travel is not just a way of traveling, but a mindset. It encourages travelers to embrace a slower pace of life and to savor every moment of their journey. It also promotes responsible and sustainable travel practices, which are crucial in today's world. So next time you plan a trip, consider slowing down and immersing yourself in the local culture – you may be pleasantly surprised by the experience.

For more information, please visit:

<https://www.NevadaOutdoorsMagazine.com/slow-travel/>





Nevada State Parks & Recreation Areas

BEAVER DAM STATE PARK -

Beaver Dam State Park showcases a stunning blend of natural, untouched, and rugged beauty, creating a serene haven for outdoor lovers who enjoy hiking, camping, or fishing. With its charming streams and cascading waterfalls, along with forests of pinyon, juniper, and ponderosa trees, the park features striking formations of volcanic and sedimentary rock. As a designated Watchable Wildlife Area, it offers visitors the chance to spot a variety of wildlife, including turkeys, jack rabbits, and porcupines. The park is also inhabited by mule deer, coyotes, foxes, bobcats, great blue herons, and the occasional mountain lion, alongside a diverse array of lizards and snakes.

For more information, call (775) 728-8101 or visit <https://Parks.nv.gov/parks/beaver-dam>.

BERLIN-ICHTHYOSAUR STATE PARK -

Berlin-Ichthyosaur State Park features a town established in the 1890s, preserved in a state of suspended decay. This authentic Nevada ghost town still boasts many of its original structures, with some of its early inhabitants resting in the local cemetery. Trails meander through the town, narrating the history of Berlin and its mining activities. Additionally, the park is renowned for housing the largest known remains and the highest concentration of Ichthyosaurs, ancient marine reptiles that once thrived in the warm ocean that enveloped central Nevada 225 million years ago. The fossils are safeguarded and showcased at the park's Fossil House.

For more information, call (775) 427-9332 or visit <https://Parks.nv.gov/parks/berlin-ichthyosaur>.

BIG BEND of the COLORADO STATE RECREATION AREA -

Nestled along the banks of the Colorado River at the southern edge of Nevada, Big Bend of the Colorado River boasts approximately two miles of pristine sandy beaches. Thanks to its location downstream from Davis Dam, the river remains refreshingly clear and cool throughout the year. Visitors can enjoy a range of activities such as camping, picnicking, boating, fishing, swimming, hiking, and birdwatching. The park is home to a diverse array of waterfowl and shorebirds, including mallards, coots, herons, and geese. Additionally, you'll find

a rich variety of wildlife like hawks, roadrunners, quail, hummingbirds, doves, and owls. Just a short distance away, the town of Laughlin provides all the amenities of a classic Nevada gaming destination.

For more information, call (702) 298-1859 or visit <https://Parks.nv.gov/parks/big-bend-of-the-colorado>.

BUCKLAND STATION -

Fort Churchill State Historic Park

Constructed in 1870 with materials salvaged from the abandoned Fort Churchill, which closed in 1869, Buckland Station served multiple purposes: it was a Pony Express stop, a trading post, a boarding house, and the residence of the Buckland family until 1884. Visitors can enjoy self-guided tours that offer a fascinating look into the lives of early pioneers in Nevada, complemented by a brief video that outlines the history of both Buckland Station and the nearby Fort Churchill.

For more information, call (775) 577-4880 or visit <https://Parks.nv.gov/parks/buckland-station>.

CATHEDRAL GORGE STATE PARK -

Cathedral Gorge State Park is nestled in a slender valley in southeastern Nevada, where the forces of erosion have sculpted striking and distinctive designs in the soft bentonite clay. The park's stunning landscape originated from powerful volcanic eruptions that laid down layers of ash, some reaching hundreds of feet in thickness. Numerous walking trails wind through the cave-like structures and towering spires, remnants of geological processes that date back tens of millions of years. A paradise for photographers, the park showcases breathtaking vistas of the scenic canyon, inviting visitors to partake in hiking, picnicking, camping, and exploring the wonders of nature.

For more information, call (775) 728-8101 or visit <https://Parks.nv.gov/parks/cathedral-gorge>.

CAVE LAKE STATE PARK -

Cave Lake State Park is a fantastic destination for outdoor enthusiasts throughout the year. The 32-acre reservoir, teeming with rainbow trout and German brown trout, is perfect for fishing and boating adventures. During the summer months, visitors can dive into swimming, explore hiking trails, set up camp, or hit the mountain biking paths. When winter sets in, the park transforms into a wonderland for ice fishing,

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skating, snowmobiling, and cross-country skiing. Additionally, the park boasts a rich variety of wildlife, making it a great spot for nature lovers.

For more information, call (775) 728-8100 or visit <https://Parks.nv.gov/parks/cave-lake>.

CAVE ROCK STATE PARK -

Perched on the southeastern edge of Lake Tahoe, within the stunning Sierra Nevada mountain range, Cave Rock serves as an excellent spot for launching a boat and discovering the clear waters of North America's largest alpine lake. The facility features a double ramp for easy access, along with over 40 trailer parking spaces. At the southern end of the park, a charming beach invites visitors to swim, sunbathe, or snorkel, and it's also an ideal launch point for canoes and kayaks. With its steep shoreline and rocky shoals, this area is perfect for fishing and soaking in the breathtaking scenery of Lake Tahoe.

For more information, call (775) 588-7975 or visit <https://Parks.nv.gov/parks/lake-tahoe-nevada-state-park-2>.

DAYTON STATE PARK -

At the base of the Virginia Range and alongside the Carson River, Dayton State Park boasts stunning natural beauty intertwined with a rich history of gold and silver mining. The park is home to the remnants of the Rock Point Mill, constructed in 1861, which serves as a testament to Dayton's prosperous mining era. The old stone walls of the mill, one of the pioneers in processing ore from the Comstock Lode, still stand proudly amidst cottonwood trees, sagebrush, and willows. Once a Paiute fishing camp, this park offers a picturesque setting for camping, picnicking, hiking, or hosting group events. Nature enthusiasts may spot hawks, foxes, or porcupines that inhabit this enchanting landscape.

For more information, call (775) 687-5678 or visit <https://Parks.nv.gov/parks/dayton>.

ECHO CANYON STATE PARK -

Echo Canyon State Park beautifully highlights the charm of Eastern Nevada, providing endless opportunities for outdoor enthusiasts throughout the year. The 65-acre reservoir is an ideal spot for boating and swimming, attracting a diverse array of waterfowl such as mallards, teals, and herons. Anglers can

cast their lines in search of rainbow trout, largemouth bass, crappie, and even the rare German brown trout. Meanwhile, campers and hikers can marvel at the majestic eagles, hawks, songbirds, owls, and vultures that glide gracefully through the canyons and valleys. Wildlife sightings often include cottontails, coyotes, deer, and the occasional bobcat.

For more information, call (775) 962-5103 or visit <https://Parks.nv.gov/parks/echo-canyon>.

ELGIN SCHOOLHOUSE STATE HISTORIC SITE -

A single-room schoolhouse served as an educational hub for multiple generations of children, accommodating grades one through eight from 1922 until 1967. In 1924, an expansion added a small apartment for a teacher, addressing the lack of housing in the quaint community. This improvement made it easy to attract teachers, who were offered competitive salaries and provided accommodations. The Elgin Schoolhouse State Historic Site showcases many original artifacts from the school, along with items that authentically represent the era. Visitors can explore the Schoolhouse on the first Saturday of each month from 10 a.m. to 3 p.m., or by making an appointment.

To arrange a visit, please call Kershaw-Ryan State Park at 775-726-3564. For more information, please visit <https://Parks.nv.gov/parks/elgin-schoolhouse>.

FORT CHURCHILL STATE HISTORICAL PARK -

Fort Churchill holds a significant place in the narrative of Nevada and the American West. Established in 1860, it served to safeguard early settlers and westward travelers while also protecting the Pony Express and telegraph lines. Today, the remnants of the fort are preserved in a state of intentional decay within Fort Churchill State Historic Park, where visitors can explore designated trails to view the ruins. The park also features the restored Buckland Station, a crucial stop for pioneers traveling the Overland Route in the 1800s. Nestled along the Carson River, this park offers a picturesque setting for camping, hiking, bird watching, and canoeing.

For more information, call (775) 577-2345 or visit <https://Parks.nv.gov/parks/fort-churchill>.



Nevada State Parks & Recreation Areas

ICE AGE FOSSILS STATE PARK -

Launched in January 2017 as part of Governor Brian Sandoval's "Explore Your Nevada Initiative," this expansive 315-acre park encompasses a section of the upper Las Vegas wash, renowned for its rich paleontological and historical significance. During the Pleistocene epoch, commonly referred to as the Ice Age, this wash served as a lush habitat for various now-extinct mammals, such as Columbian mammoths, American lions, camels, dire wolves, and ground sloths. The site's wealth of fossils sparked extensive scientific inquiry, highlighted by the notable "Big Dig" from 1962 to 1963, which was the largest interdisciplinary scientific expedition of its time.

For more information, call (775) 478-9300 or visit <https://Parks.nv.gov/parks/kershaw-ryan>.

KERSHAW-RYAN STATE PARK -

Nestled within a vibrant canyon, where cliffs soar up to 700 feet and a lush valley stretches below, Kershaw-Ryan State Park serves as a serene retreat in the desert, offering a striking contrast to the rugged terrain that envelops it. The park's natural springs nurture a flourishing garden filled with wild grapevines, white oaks, fruit trees, and willows, while a spring-fed pond creates a delightful wading area for children. It's common to spot wild horses, deer, and various wildlife visiting the water. With numerous picnic spots and a network of trails meandering through the landscape, the park is an ideal destination for hiking, camping, and exploring nature. The campground is accessible around the clock, while the day-use area welcomes visitors from 8 AM until sunset.

For more information, call (775) 726-3564 or visit <https://Parks.nv.gov/parks/kershaw-ryan>.

LAHONTAN STATE RECREATION AREA -

Lahontan Reservoir, named after a historic lake, was initially constructed as part of an irrigation initiative to support local agriculture. The park boasts 69 miles of picturesque shoreline adorned with willows and cottonwoods, making it one of Nevada's top destinations for boating, fishing, water-skiing, horseback riding, camping, and outdoor activities throughout the year. For those seeking adventure, canoeing from Fort

Churchill to the reservoir offers a fantastic day trip when the weather permits. The park is home to wild horses, bobcats, foxes, and deer, alongside a diverse array of birds, including migratory waterfowl, pelicans, herons, egrets, and hawks. Notably, Lahontan serves as a nesting ground for bald eagles.

For more information, call (775) 577-2226 or visit <https://Parks.nv.gov/parks/lahontan>.

MORMON STATION STATE HISTORIC PARK -

Located in the charming town of Genoa, Mormon Station boasts beautiful lawns and mature trees, creating a perfect setting for gatherings with friends and family. As the site of Nevada's first permanent non-native settlement, Mormon Station was established in 1851 as a trading post along the Carson Route of the California Trail, offering essential supplies to tired travelers making their way across the Sierra Nevada Mountains. Today, visitors can explore a reconstructed version of the original trading post, which was lost to a fire in 1910, as well as a museum showcasing authentic artifacts from the pioneer era. The park also hosts popular annual events, such as the Genoa Candy Dance Arts & Crafts Faire and the Genoa Americana Celebration.

For more information, call (775) 782-2590 or visit <https://Parks.nv.gov/parks/mormon-station>.

OLD LAS VEGAS MORMON FORT STATE HISTORIC PARK -

The Old Las Vegas Mormon Fort stands as the first permanent non-native settlement in the Las Vegas Valley, showcasing the remnants of an adobe fort constructed by Mormon missionaries in 1855 along a spring-fed creek. This creek, the sole source of free-flowing water for miles, was essential for irrigating fields and orchards, while the 22,000 square foot outpost served as a crucial stop for travelers. Today, this historic site is situated in what is now Downtown Las Vegas. Alongside the fort, which houses numerous historic artifacts, a Visitor Center offers exhibits and photographs that bring the site's rich history to life.

For more information, call (702) 486-3511 or visit <https://Parks.nv.gov/parks/old-las-vegas-mormon-fort>.

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RYE PATCH STATE RECREATION AREA -

Rye Patch State Recreation Area is open all year and boasts a stunning 22-mile reservoir with 72 miles of shoreline and a full capacity of 11,000 acres of water. Visitors can partake in a variety of activities such as camping, picnicking, swimming, and water-skiing. Anglers will find plenty of opportunities to catch white bass, catfish, black bass, and walleye. The park features trails that allow guests to explore the rich wildlife and waterfowl, including hawks, eagles, owls, great egrets, antelope, deer, and foxes. Additionally, it serves as a favored spot for off-road vehicle enthusiasts, ghost town adventurers, and gold prospectors.

For more information, call (775) 442-0135 or visit <https://Parks.nv.gov/parks/rye-patch>.

SAND HARBOR STATE PARK -

Lake Tahoe, the largest alpine lake in North America, boasts a stunning cobalt blue hue nestled in the Sierra Nevada mountain range. Its eastern shores feature gently sloping beaches, pristine waters, and fascinating rock formations, making Sand Harbor a perfect spot for swimming, kayaking, and scuba diving. Boaters, water-skiers, and anglers can conveniently launch their adventures from one of the park's two ramps. For those seeking a tranquil escape from the hustle and bustle of the beach, numerous picnic areas shaded by cedars and Jeffrey pines offer tables and barbecues for a delightful outdoor meal. Additionally, the park is home to the annual Lake Tahoe Shakespeare Festival, which takes place every summer.

For more information, call (775) 831-0494 or visit <https://Parks.nv.gov/parks/lake-tahoe-nevada-state-park>.

SOUTH FORK STATE RECREATION AREA -

South Fork State Recreation Area features vibrant meadows and undulating hills teeming with wildlife native to northeastern Nevada. It's not unusual to spot mule deer, badgers, beavers, and kit foxes in their natural habitat. With the stunning Ruby Mountains providing a picturesque backdrop, visitors can indulge in activities like hunting, boating, swimming, and

fishing. The expansive reservoir is home to a rich variety of fish, including catfish, bass, and trophy-sized trout. The lake is also frequented by various waterfowl, such as ducks and geese. For those looking to stay overnight, South Fork offers both primitive and developed camping options, including a 25-site campground equipped with picnic tables, grills, and a restroom with showers.

For more information, call (775) 744-4346 or visit <https://Parks.nv.gov/parks/south-fork>.

SPOONER LAKE & BACKCOUNTRY STATE PARK -

Located in the stunning Lake Tahoe Basin, the Spooner Backcountry serves as a vast recreational haven, featuring a picturesque lake embraced by aspen trees and over 12,000 acres of lush, open woodlands. The area boasts an impressive network of 50 miles of trails suitable for hiking, horseback riding, and mountain biking, along with primitive roads for exploration. Among the most frequented trails are the Marlette, Red House, Flume, and Tahoe Rim Trails. For those looking to stay overnight, camping options and cozy cabins are available. The Spooner Lake Cabin accommodates up to four guests comfortably, while the Wildcat Cabin is perfect for two. Both cabins come equipped with essential amenities, including composting toilets, beds, cooking stoves, and wood-burning stoves.

For more information, call (775) 749-5980 or visit <https://Parks.nv.gov/parks/spooner-lake>.

SPRING MOUNTAIN RANCH STATE PARK -

Sprawling and splendid, Spring Mountain Ranch State Park is adjacent to the Red Rock Canyon National Conservation Area and has been used historically as a working ranch and a luxury retreat by a string of colorful owners, including German actress Vera Krupp and millionaire Howard Hughes. Today visitors can explore some of the oldest buildings in Nevada, a 1860s blacksmith shop, the Sandstone Cabin that was home to the founding family and the ranch house. Hiking trails throughout

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the park, in addition to tree-shaded picnic sites with tables and grills, make day trips to the park a family favorite. And, every year Super Summer Theatre offers a variety of outdoor shows to enjoy.

For more information, call (702) 875-4141 or visit <https://Parks.nv.gov/parks/spring-mountain-ranch>.

SPRING VALLEY STATE PARK -

Spring Valley State Park boasts a stunning backdrop of light-gray, pink, and white volcanic tuff and sediment. This scenic destination is a favorite for boating, swimming, and camping, while also offering visitors a chance to explore historic ranches dating back to the late 1800s. The 59-acre Eagle Valley Reservoir is a prime spot for anglers seeking rainbow, tiger, and German brown trout, and it attracts a diverse range of waterfowl and shorebirds, such as mallards, herons, avocets, and the occasionally spotted trumpeter swan. Campers and hikers can enjoy the company of soaring eagles, hawks, and melodious songbirds as they traverse the park's canyons and valleys.

For more information, call (775) 962-5102 or visit <https://Parks.nv.gov/parks/spring-valley>.

VALLEY OF FIRE STATE PARK -

Famous across the globe, Valley of Fire State Park boasts 40,000 acres of stunning red Aztec sandstone formations set against a backdrop of gray and tan limestone. This remarkable park is home to ancient, fossilized trees and petroglyphs that are over 2,000 years old. Visitors can explore a center that features exhibits detailing the park's geology, ecology, and rich history, as well as the surrounding area's fascinating past.

For more information, call (702) 397-2088 or visit <https://Parks.nv.gov/parks/valley-of-fire>.

VAN SICKLE BI-STATE PARK -

Just a brief stroll from the casinos in Stateline, NV, Van Sickle stands out as one of the most accessible parks in the Tahoe Basin. A quick ascent from the trailhead leads visitors into the peaceful embrace of the forest. The park features easy to moderate trails adorned with rocky outcrops that offer

stunning vistas of North America's largest alpine lake and the majestic surrounding mountains. The Rim Trail Connector links to the renowned Tahoe Rim Trail, which National Geographic Adventure magazine has recognized as one of the top ten trails in the country. This park welcomes hikers, cyclists, and horseback riders alike.

For more information, call (775) 831-0494 or visit <https://Parks.nv.gov/parks/lake-tahoe-nevada-state-park-3>.

WALKER RIVER STATE RECREATION AREA -

Nevada has seized a remarkable chance to create the Walker River State Recreation Area. The Walker Basin Conservancy generously contributed over 12,000 acres of land along with nearly 30 miles of the East Walker River to enhance public access and protect natural resources. This donation encompasses several expansive ranches that had been inaccessible to the public for over a century. Today, these lands promise a unique outdoor experience unmatched by any other state park in Nevada.

The recreation area consists of five distinct units: Pitchfork Ranch, Rafter 7 Ranch, Flying M Ranch, Nine Mile Ranch, and the Elbow. These units will gradually open to the public as development and infrastructure progress. Pitchfork Ranch acts as the park's headquarters, featuring two campgrounds and a Visitors Center, while the Elbow is already available for camping and exploration. Updates will be provided as each phase of development is completed.

For more information, call (775) 463-1609 or visit <https://Parks.nv.gov/parks/walker-river>.

WARD CHARCOAL OVENS STATE HISTORIC PARK -

Nestled in the picturesque Egan Mountain Range of eastern Nevada, Ward Charcoal Ovens State Historic Park offers a tranquil escape into nature. The park is home to six iconic beehive-shaped charcoal ovens, which were operational from 1876 to 1879, playing a crucial role in processing the area's abundant silver ore. After mining activities ceased, these ovens served as shelters for weary travelers and gained notoriety as a

Nevada State Parks & Recreation Areas

refuge for stagecoach robbers. Today, these historic structures are accessible for exploration. Visitors can also partake in camping, picnicking, hiking, and fishing, all while enjoying the rich wildlife that inhabits the park, including mule deer, grouse, and elk.

For more information, call (775) 289-1693 or visit <https://Parks.nv.gov/parks/ward-charcoal-ovens>.

WASHOE LAKE STATE PARK -

Tucked away in a picturesque valley where bald eagles glide overhead, Washoe Lake State Park boasts stunning vistas of the Sierra Nevada, as well as the Carson and Virginia mountain ranges. This beloved destination is perfect for hiking, camping, picnicking, water sports, and horseback riding. The park is also home to a rich variety of birds and waterfowl, including American white pelicans and Canada geese. Fishing enthusiasts can target channel and bullhead catfish, wipers, white bass, and Sacramento perch. Conveniently located between Reno and Carson City, this park is a true gem for both locals and visitors to explore throughout the year.

For more information, call (775) 687-4319 or visit <https://Parks.nv.gov/parks/washoe-lake>.

WILD HORSE STATE RECREATION AREA -

Wild Horse State Recreation Area is a hidden gem that welcomes visitors all year round. The nearby reservoir is a favorite among fishing enthusiasts, teeming with rainbow and German brown trout, smallmouth bass, yellow perch, and catfish ready to be caught. The chilly winters transform the lake into a haven for ice fishing and skating, as well as a playground for snowmobiling and skiing. In spring, the park bursts into color with stunning wildflowers, while summer invites guests to enjoy swimming, boating, camping, and hiking. Although hunting is prohibited within the park, the campground serves as a popular launching point for hunting trips in the nearby areas. Wildlife sightings include pronghorn, mule deer, elk, and a diverse array of waterfowl and upland game birds.

For more information, call (775) 385-5939 or visit <https://Parks.nv.gov/parks/wild-horse>.



NEVADA COUNTY FAIRGROUNDS

CARSON CITY FAIRGROUNDS

601 Old Clear Creek Road
Carson City, NV 89701
(775) 283-7425

<https://VisitCarsonCity.com/venues/53262-2/>

The Carson City fairgrounds are a versatile venue that hosts a variety of events throughout the year. From the annual Nevada State Fair to dog shows, seasonal festivals, and farmers' markets, there's always something happening at the fairgrounds. Each event brings together community members and tourists, fostering a sense of connection and shared experience. The venue's spacious layout includes multiple arenas, exhibition halls, and open areas, making it ideal for both large-scale events and intimate gatherings.

3C EVENT COMPLEX

(formerly Churchill County Fairgrounds)
325 Sheckler Road
Fallon, NV 89406
(775) 423-7733

<https://www.ChurchillCounty.org/Facilities/Facility/Details/Fairgrounds-Arenas-21>

Nestled in the heart of Fallon, Nevada, the 3C Event Complex, formerly known as the Churchill County Fairgrounds, has transformed into a vibrant community hub that caters to a variety of events and activities. This complex is not just a venue; it's a cornerstone of local culture and a testament to the community's commitment to fostering engagement, entertainment, and economic growth.

CLARK COUNTY FAIRGROUNDS

1301 W. Whipple Ave.
Logandale, NV 89021
(702) 398-3247

<https://CCFair.com/>

The Clark County Fairgrounds was established to cater to the growing population of Clark County and the surrounding areas. It was initially designed

to host the annual Clark County Fair, a beloved event that showcases local agriculture, art, and entertainment. Over the years, the fairgrounds have expanded in scope and size, becoming a key fixture for community activities and an essential venue for both locals and visitors.

DOUGLAS COUNTY FAIRGROUNDS

920 Pinenut Road
Gardnerville, NV 89410
(775) 782-9840

https://CommunityServices.douglascountynv.gov/parks/park_sites/fairgrounds

The Fairgrounds are best known for hosting the annual Douglas County Fair, a celebration that highlights the region's agricultural prowess and offers an abundance of activities for visitors of all ages. This much-anticipated event features livestock exhibits, carnival rides, live entertainment, and a wide array of food vendors, drawing thousands of visitors each year.

ELKO COUNTY FAIRGROUNDS

13th St. & Fairgrounds Rd.
Elko, NV 89801
(775) 738-3616

<https://ElkoCountyFair.com>

The Elko County Fairgrounds feature a variety of facilities that cater to diverse interests and events. The main arena is a focal point, frequently used for rodeos, equestrian shows, and livestock exhibitions. The grandstands surrounding the arena can accommodate hundreds of spectators, creating an electrifying atmosphere during events. Additionally, the Fairgrounds boast several exhibition halls and meeting spaces ideal for conferences, trade shows, and community meetings. These versatile facilities can be customized to suit nearly any event, providing ample space for vendors, displays, and audiences.

ESMERALDA COUNTY - TONOPAH FAIRGROUNDS & ARENA

US 6

Tonopah, NV 89049

(775) 482-6336

<https://www.TonopahNevada.com/tonopah-fair-grounds-arena/>

The Tonopah County Fairgrounds has a rich history that reflects the ups and downs of the mining boom in the region. Established in the early 20th century, the fairgrounds served as a gathering place for miners and their families, showcasing agricultural produce, livestock, and crafts. As the mining industry evolved, so too did the fairgrounds, adapting to the needs of the community and continuing to host fair events that celebrate local culture and agricultural advancements.

EUREKA COUNTY FAIRGROUNDS

Whistler St.

Eureka, NV

(775) 777-4306

<https://www.EurekaCountyNV.gov/recreation-culture-in-eureka-county/eureka-county-fair/>

Throughout the year, the Eureka County Fairgrounds hosts a variety of events that cater to all ages and interests. The annual Eureka County Fair, usually held in late summer, is the centerpiece of the Fairgrounds' activities. This family-friendly event showcases local talent and agricultural prowess, featuring livestock exhibitions, 4-H competitions, and arts and crafts displays. Attendees can enjoy thrilling rodeo events, delicious food vendors, and live entertainment, making it a highlight of the community calendar.

HUMBOLDT COUNTY - TRI COUNTY FAIRGROUNDS

50 W. Winnemucca Blvd.

Winnemucca, NV 89445

(775) 623-5071

<http://www.LaborDayFair.com/>

The Tri-County Fair, held annually, remains one of the highlights of the fairgrounds' calendar. This event brings together residents and visitors

alike to celebrate local agriculture, craft, and art, showcasing everything from livestock competitions to delicious food stands serving up local favorites. The fair has become a cherished tradition that reinforces community bonds, educates younger generations about farming and livestock, and stimulates local businesses.

LINCOLN COUNTY FAIRGROUNDS & RODEO

1631 State Route 319

Panaca, NV 89042

<https://LCNVFair.org>

The Lincoln County Fairgrounds has a long-standing tradition that dates back several decades, serving as a central gathering point for the residents of Lincoln County and surrounding areas. Beyond its fairgrounds, the site boasts a historical significance that mirrors the evolution of the community itself. Originally established to promote agriculture and livestock, the fair has evolved into a multifaceted celebration that includes arts, crafts, food, and entertainment, all while preserving the rodeo traditions that are integral to the area's identity.

LYON COUNTY FAIRGROUNDS

100 Highway 95A South

Yerington, NV 89447

(775) 221-4087 or (775) 309-3720

<https://www.Lyon-County.org/957/Lyon-County-Fair-Rodeo>

The Lyon County Fairgrounds has a rich history tied closely to the agricultural roots of the region. Established to promote and celebrate the county's agricultural traditions, the fairgrounds serve as a gathering place for families, farmers, and vendors. The fairgrounds host the annual Lyon County Fair, which features a variety of events celebrating the agricultural heritage of the area, including livestock shows, cooking competitions, and craft exhibitions. Over the years, the fairgrounds have grown from a simple exhibition space to a multifaceted venue that hosts events year-round.



**NYE COUNTY -
PAHRUMP COUNTY FAIRGROUNDS**

The Town of Pahrump
2100 E. Walt Williams Dr., Ste. 100
Pahrump, V 89048
(775) 727-2858

<https://PahrumpNV.gov/173/The-Fairground>

A development plan is currently being formulated by the Town of Pahrump for the Pahrump/Nye County Fairgrounds, which spans 427 acres close to Dandelion Street and State Route 160. The project is still in its initial phases, with funding yet to be finalized. In the future, the facility is anticipated to feature ball fields, exhibition halls, and a rodeo arena. Upon completion, the Fairgrounds will serve as a significant recreational venue for both Nye County and Pahrump.

**STOREY COUNTY -
VIRGINIA CITY FAIRGROUNDS**

485 S. F St.
Virginia City, NV 89440
(775) 847-7500

<https://VisitVirginiaCityNV.com/event-location/virginia-city-fairgrounds/>

The Virginia City Fairgrounds are known for hosting a variety of events throughout the year that draw in locals and tourists alike. The annual Virginia City Rodeo, a highlight of the summer season, showcases the thrilling world of cowboy culture, with events like bull riding, barrel racing, and roping competitions. This event, along with others, exemplifies the passion and perseverance that the local ranching community embodies.

**WASHOE COUNTY - RENO-SPARKS
LIVESTOCK EVENTS CENTER**

1350 N. Wells Avenue
Reno, NV 89512
(775) 688-5752

<https://www.VisitRenoTahoe.com/event-venues/reno-sparks-livestock-events-center>

The Reno-Sparks Livestock Events Center boasts

various facilities suited for a wide range of activities. The main arena, capable of accommodating thousands, serves as the primary stage for rodeos, horse shows, and livestock auctions. In addition to the main arena, R/SLEC features multiple barns and exhibition spaces that house everything from cattle to sheep and other livestock—making it a bustling hub during events.

The complex is designed not only to support agricultural events but also to host trade shows, concerts, and community festivals, showcasing its versatility as a venue. Its ample parking and accessible location near major highways enhance its appeal as a destination for visitors from within Nevada and beyond.

WHITE PINE COUNTY FAIRGROUNDS

78 N. McGill Highway
Ely, NV
(775) 289-4691

<https://WhitePineCounty.net/645/Ag-District-13---WPC-Fairgrounds>

Throughout the year, the White Pine County Fairgrounds hosts a variety of events that draw both locals and visitors alike. The centerpiece of the fairgrounds' calendar is the annual White Pine County Fair, typically held in late summer. This multi-day event features livestock shows, rodeo competitions, carnival rides, arts and crafts exhibits, and much more, attracting thousands of attendees who come to celebrate local culture and the agricultural heritage of the area.

NEVADA STATE FAIR

Thursday - Sunday
June 5th - 8th, 2025
Open daily from 11AM - 10PM



At Mills Park • 1111 E William Street

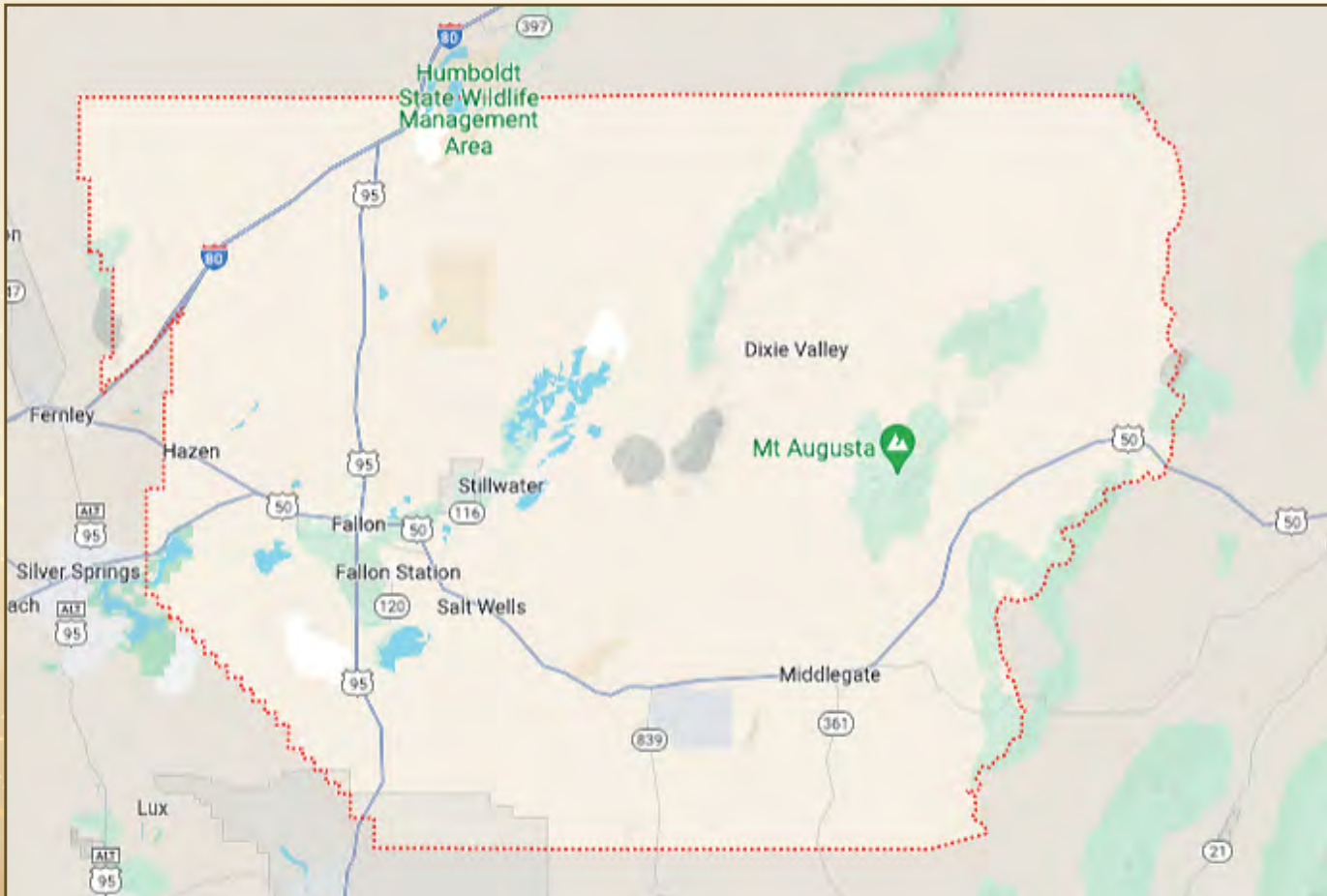
Carson City, NV 89701

ADMISSION IS FREE!

For vendor and additional information, please visit

<https://NevadaStateFair.org/>

2025 Nevada Lifestyle Churchill County Magazine Media Kit



In the ever-evolving landscape of marketing, connecting with the right audience is paramount. For businesses targeting the vibrant community of Churchill County, Nevada, the Nevada Lifestyle Churchill County Magazine offers a unique and powerful advertising platform. This isn't just about placing an ad; it's about strategically positioning your business within a publication that resonates deeply with local residents.

Here's why advertising in the Nevada Lifestyle Churchill County Magazine is a smart investment:

1. Targeted Local Reach
2. High Engagement and Readership
3. Credibility and Trust

4. Premium Quality and Presentation

5. Printed and Online Magazine

6. Supporting Local Community

In today's competitive market, reaching the right audience is crucial for success. The Nevada Lifestyle Churchill County Magazine provides a unique and effective platform to connect with the vibrant community of Churchill County.

By advertising in this targeted and engaging publication, you can build brand awareness, increase customer loyalty, and ultimately drive sales. Invest in your local market and watch your business thrive. Consider advertising in the Nevada Lifestyle Churchill County Magazine – it's an investment that pays dividends.

2025 Nevada Lifestyle Churchill County Magazine Media Kit

Our publications are available in both online and perfect bound print format. Subscribers who choose to receive the publication digitally will receive a PDF version that includes active links for all Display Ads and editorial content. This feature serves to boost website engagement for those featured in the publication. Our subscribers who prefer a physical copy will have their publication mailed directly to their specified home or business address.

**Full Page Ad + Full Page Business Editorial:
\$5,000 per year (1 edition)**

Please check your chosen ad size:

- ☐ Full Page Ad W/Bleed Sized at: 8.85" W x 11.45" L
(Live Space 7.90"W x 10.40"L)
- ☐ Full Page Ad W/O Bleed
Sized at: 7.90" W x 10.40" L
- ☐ Half Page Ad W/Border No Bleed
Sized at: 7.90" W x 5.20" L

Pay by credit card:

Card #: _____

Expiration date: _____

CVC or CVV code: _____

Name on card: _____

Billing address: _____

City/State/Zip: _____

**Half Page Ad + HP Business Editorial:
\$3,000 per year (1 edition)**

Advertising Guidelines:

- All ad copy and artwork must be submitted by email to jojo@uofba.com within one week of signed contract.
- Accepted artwork files: 300 DPI PDF (minimum 1 MB file).
- We will hyperlink your advertisement to your website at no additional fee.

Pay by check:

Make check payable to:

M. Kameron Hawkins Foundation, Inc., Non-profit

Mail check to:

M. Kameron Hawkins Foundation, Inc., Non-profit

P.O. Box 45

Wellington, NV 89444

Wholesale Purchases:

Bulk Rate - Additional magazine copies:

\$20 each - minimum 25 copies: # _____

\$15 each - minimum 50 copies: # _____

Business Name: _____

Authorized by: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Mobile #: _____

Email: _____ Web: _____

Please sign below to verify that you have read and agree to the terms and conditions for advertising in Nevada Lifestyle Churchill County Magazine. Unsigned contracts will not be accepted.

Signature - Advertiser

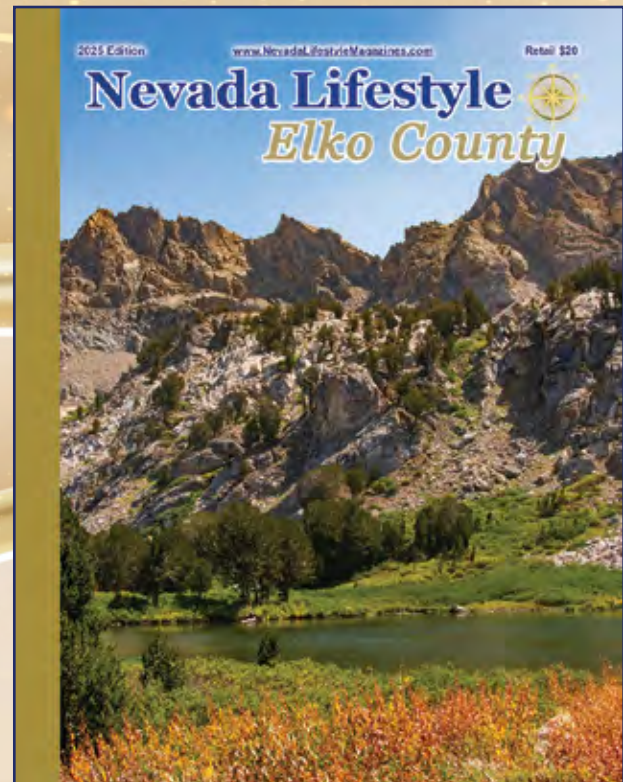
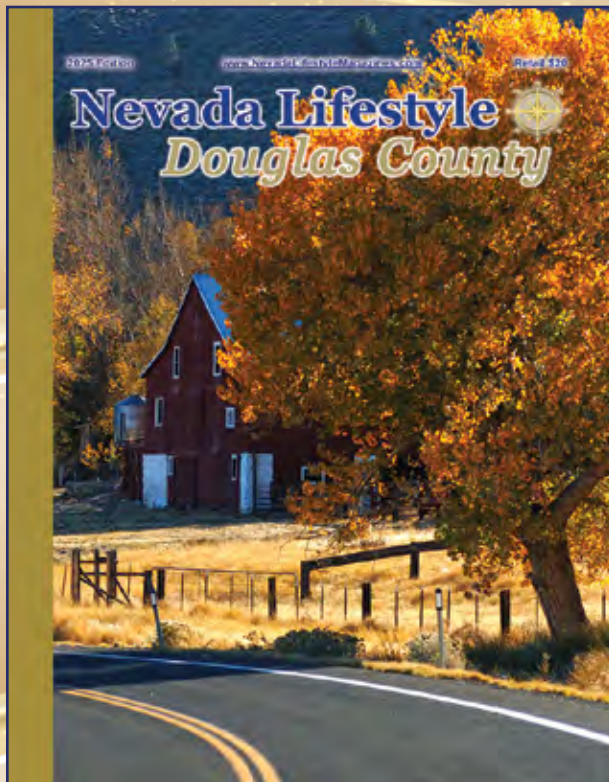
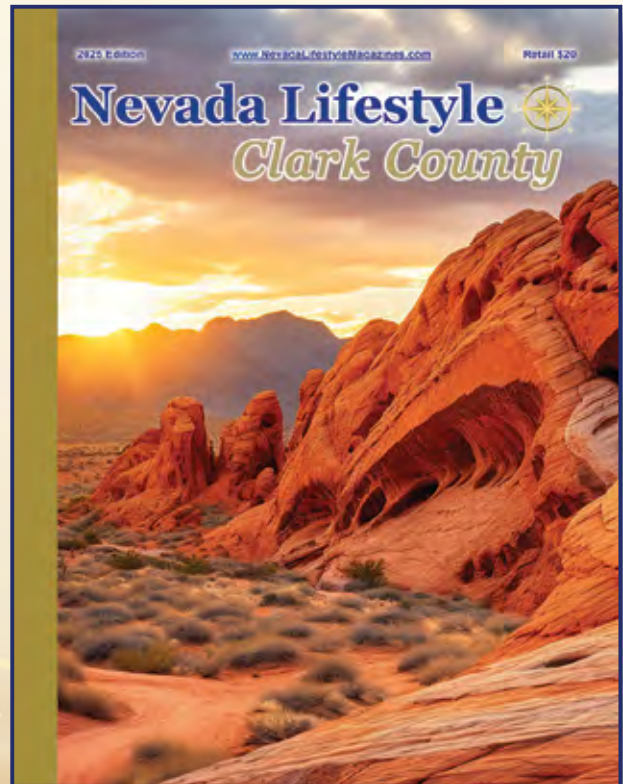
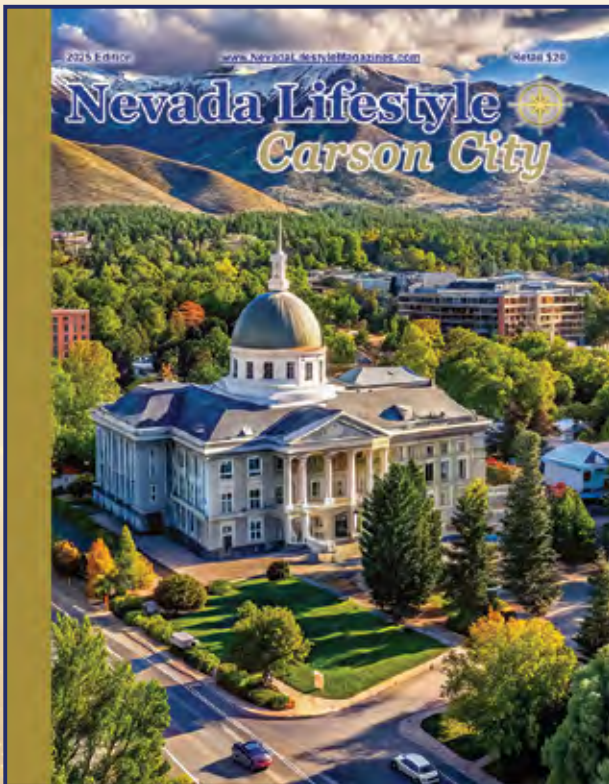
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Signature - Sales Representative

Date



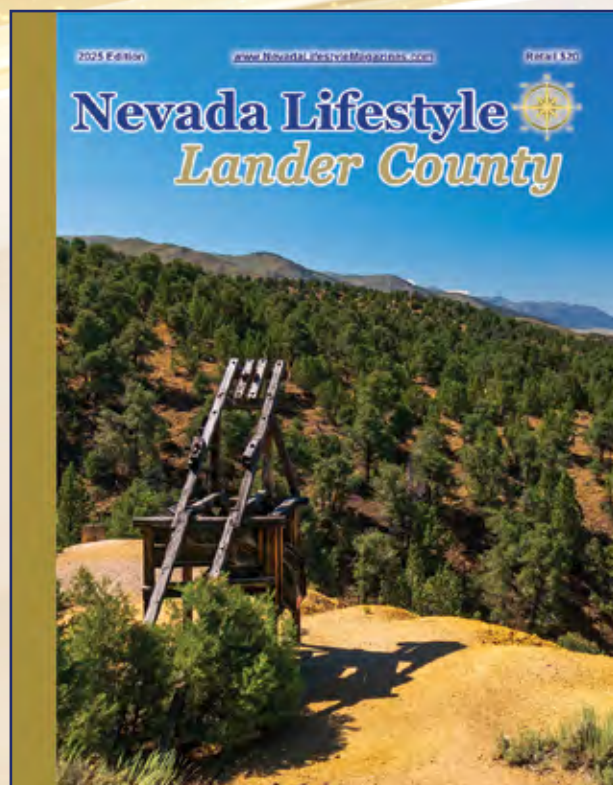
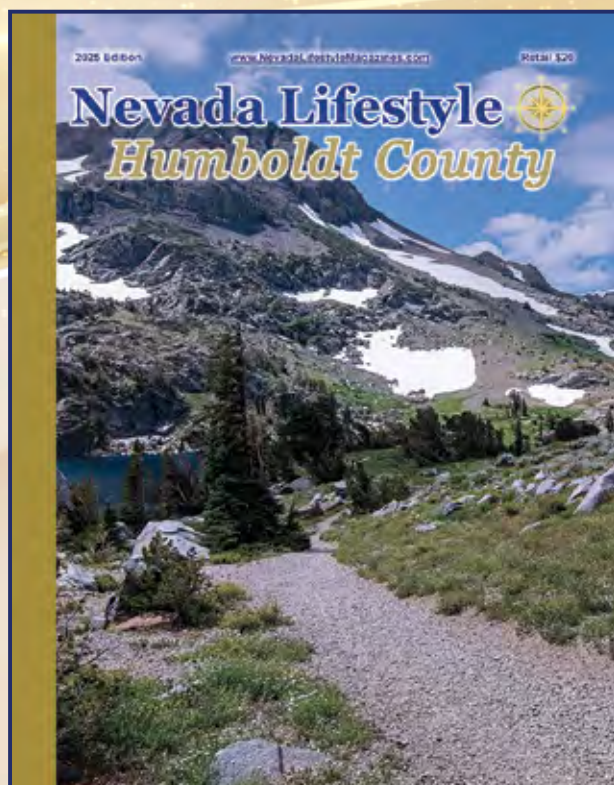
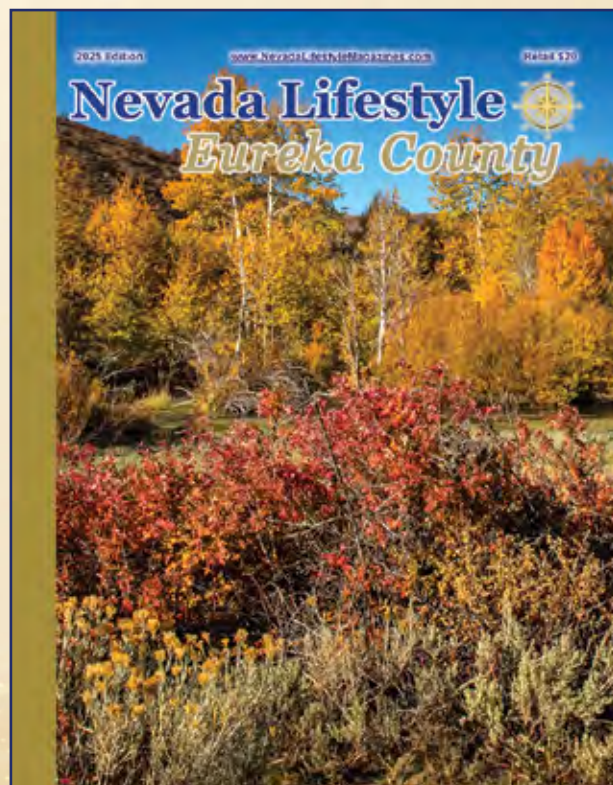
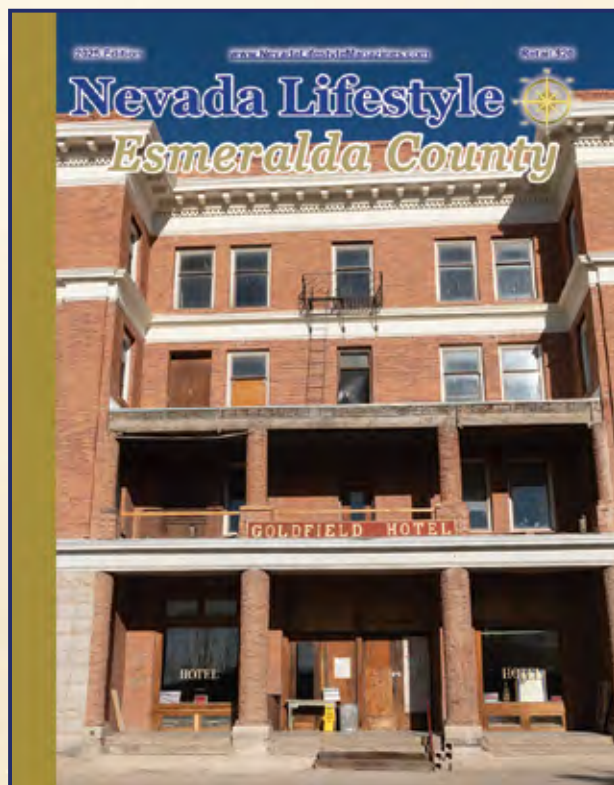
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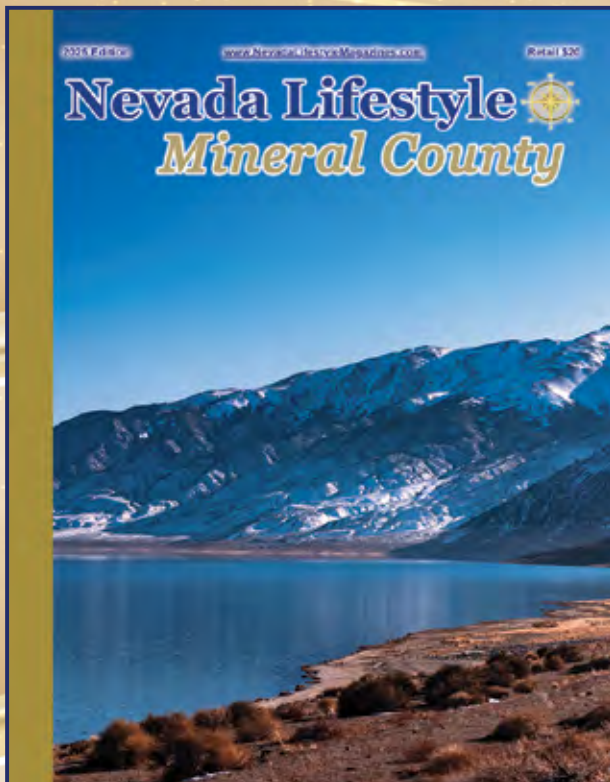
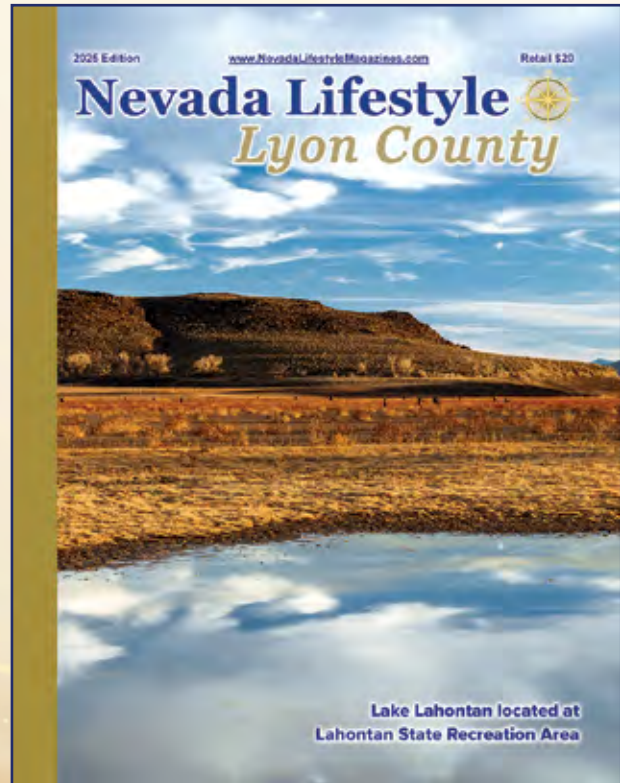
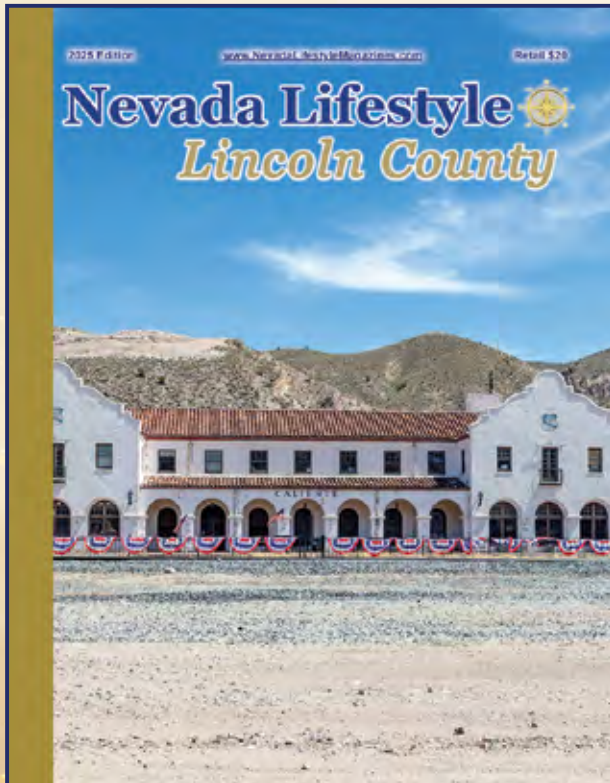
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Nevada Lifestyle County Publications





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