



2026 Nevada Lifestyle Carson City Magazine Media Kit

Elevate your brand and connect directly with a highly engaged local audience by advertising in Nevada Lifestyle Carson City Magazine.

As the premier publication celebrating the unique character and vibrant community of Carson City, we offer an unparalleled platform to showcase your business, services, or events. Partnering with us is a strategic move, ensuring your message reaches an audience genuinely interested in local offerings and community life.

Here's why Nevada Lifestyle Carson City Magazine is the ideal choice for your advertising efforts:

- 1. Targeted Local Readership:** Connect directly with consumers who live, work, and spend in Carson City and surrounding Nevada communities.
- 2. Credibility and Alignment:** Position your brand alongside high-quality editorial content focusing on local events, upscale living, culture, and regional interests.



- 3. Dual-Platform Exposure:** Achieve unparalleled distribution through our robust system. Your ad is delivered both via our highly anticipated premium print magazine and our accessible, widely shared online edition, ensuring continuous visibility.

- 4. Actionable Results:** Drive traffic and increase brand awareness by utilizing a trusted, locally focused media source.

Invest in Nevada Lifestyle Carson City Magazine to cultivate strong local connections and drive meaningful engagement for your business. Please note that we reprint every quarter to stay current with our circulation and updates throughout the year, which allows us to include new advertisers.

Please visit www.NevadaLifestyleMagazines.com to view the current on line edition of the Nevada Lifestyle Carson City Magazine.



2026 Nevada Lifestyle Carson City Magazine Advertising Agreement Form

The Nevada Lifestyle Carson City Magazine is an annual publication and can be accessed in both on-line and perfect bound print formats and our circulation is at 3,000 plus and growing. The on-line digital publication contains active links for all display ads and editorial content. This functionality enhances website engagement for those highlighted in the publication.

Full Page Ad + Full Page Business Advertorial: \$2,500 per year (1 edition)

Half Page Ad + HP Business Editorial: \$1,500 per year (1 edition)

PLEASE CHECK YOUR AD SIZE:

- Full Page Ad W/Bleed Sized at: 8.85" W x 11.45" L
Trim Area: 7.70" W x 10.20" L • Safe Area: 7.30" W X 9.75" L
Advertorial: 300 Words Maximum with 1 - 2 images

- Full Page Ad W/O Bleed Sized at: 7.70" W x 10.20" L
Trim Area: 7.70" W x 10.20" L • Safe Area: 7.30" W X 9.75" L
Advertorial: 300 Words Maximum with 1 - 2 images

- Half Page Ad W/Border No Bleed Sized at: 7.70" W x 5.00" L
Trim Area: 7.40" W x 4.50" L • Safe Area: 7.40" W X 4.50" L
Editorial: 250 Words Maximum - No images

ADVERTISING GUIDELINES:

If you require graphic design services, please reach out to our graphics department at media@mkameronhawkins.foundation, and we will gladly collaborate with you to create your advertisement needs for the Nevada Lifestyle Carson City 2026 Edition at no extra cost.

Accepted display advertising / artwork file **MUST** meet these requirements:

CMYK color format

300 DPI resolution in PDF, JPG, TIF, or EPS file format (minimum 1 MB file).

Any artwork that does not meet the above stated requirements will not be accepted.

Please email artwork to: media@mkameronhawkins.foundation.

ALL ADVERTISING MATERIALS MUST BE SUBMITTED IMMEDIATELY TO GUARANTEE ADVERTISING PLACEMENT IN BOTH ONLINE AND PRINTED MAGAZINES.



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Business Name: _____

Business Owner: _____

Business Address: _____

Business City: _____ Business State: _____ Business Zip: _____

Business Phone #: _____ Mobile #: _____

Email: _____

Web Address: _____

Pay by credit card:

Card #: _____

Expiration date: _____

CVC or CVV code: _____

Name on card: _____

Billing address: _____

City/State/Zip: _____

Pay by check:

Make check payable to:

M. Kameron Hawkins Foundation, Inc., Non-profit

Mail check to:

M. Kameron Hawkins Foundation, Inc., Non-profit

P.O. Box 45

Wellington, NV 89444

Wholesale Purchases:

Bulk Rate - Additional magazine copies:

\$15 each - minimum 25 copies: # _____

To confirm your authorization to sign this advertising agreement on behalf of the business named listed above and to acknowledge that you have reviewed and accepted the advertising terms and conditions for Nevada Lifestyle Carson City Magazine 2026 Edition, please provide your signature below. Kindly send both completed advertising contract forms via email to jojo@mkameronhawkins.foundation. After we receive your original contract, you will be sent an updated version of this advertising agreement, which will include the signature and date of the sales representative along with an invoice statement that reflects your purchase of advertisement in the Nevada Lifestyle Carson City Magazine 2026 Edition.

Signature - Advertiser

Date

Signature - Sales Representative

Date